

# 2019-2020 District Goals



**District:** District 8 L  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

### Action Items:

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

I realize it may take a bit of traveling as many clubs are used to not attending anything outside of the city, but I will take training to them if I need to

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	25
3rd Quarter	20
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 90 new members.

### Action Items:

My district will establish club branch(es).

My district will induct 90 new Lions under 40 years old.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	25
3rd Quarter	1	20
4th Quarter	0	25

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 90 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will start 3 Speciality Club(s).

Pet rescue/adoption

LGBTQ

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	2
2nd Quartter	2
3rd Quartter	2
4th Quartter	2

**By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 8 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

90	+	90	-	8	=	172
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tihe 2019-2020 fscal year, my distiricti will serve 10000 people.**

### Action Itiems:

Ofi tte ttotall number ofi people served in my distirict, 7500 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

## SERVICE ACTIVITIES

**In tihe 2019-2020 fscal year, my distiricti will completie 100 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

## ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding